



It is the mission of the Indian National Finals Rodeo to provide, promote, and preserve the advancement of Professional Indian Rodeo by empowering families, youth, and communities through positive role modeling, educational opportunities, competition, culture and tradition.

ANNUAL REPORT 2017

INFR Commissioners

- **Bo Vocu, President** - Bo is a member of Oglala Sioux Tribe from Kyle SD. He is a multiple INFR qualifier in Bull Riding and Saddle Bronc as well as a past member of the PRCA and PBR. Bo is in his eleventh year as an INFR Commissioner.
- **Carole Jackson-Holyan, Vice President** – Carole is a member of the Navajo Tribe. She has been a qualifier to the INFR three times in the Barrel Racing, winning the first world title in 1976 at the age of 11. Carole has also held the title for INFR Women’s All-Around Champion in Barrel Racing and Ladies Breakaway. Carole has been the first and only female to serve as an INFR Commissioner and is in her thirteenth year.
- **Eugene Creighton, Secretary/Treasurer** – Eugene is a member of Blackfoot/Blood Tribe from Standoff, Alberta, Canada. Eugene has competed in several timed events and has held the Regional title in Steer Wrestling and Team Roping. He has been a past qualifier in both events to the INFR. Eugene has been a Commissioner for thirteen years.
- **Sam Bird, Member** – Sam is an enrolled member of the Blackfeet Tribe in Browning, Montana. He has qualified to the INFR 33 times and holds three Championship Titles. Sam has been a Commissioner since 2000.
- **Frank Whitecalfe, Member** - Frank is a member of the Three Affiliated Tribes. He won an INFR title in 1977 in the Steer Wrestling in addition to 13 state Championships and 2 PRCA Titles. Frank has served as a Commissioner for ten years as well as a treasurer and vice chairman.
- **Denis Turner, Member** – Denis is a member of the Rincon Band of Luiseno Indians and was a past tribal councilman. He has provided livestock for the PRCA pro-tour, USTRA, ACTRA, WSTR AND R4R. He has been a Commissioner since 2010.
- **Bobby Walkup, Member** - Bobby is a member of the Iowa Tribe of Oklahoma whom is currently serving as their Chairman. Bobby has hosted multiple rodeos in Perkins Oklahoma. This is his second year serving as a Commissioner.

INFR Administration

- **Donna Hoyt, General Manager** - Donna holds a Master's Degree in Education and a Bachelor's Degree in Business. She worked at the Blackfeet Community College for 15 years as the Director of Student Services prior to coming on board with the Indian National Finals Rodeo. Donna's organization and leadership skills have been a significant asset to the Indian National Finals Rodeo. She has been General Manager since 2005.
- **Myra Blakke, CPA** – Douglas Wilson CPA Firm is the Chief Accountant for the Indian National Finals Rodeo and Myra has been the CPA since 2005.

Message from the President

Dear Friends,

On behalf of the Indian National Finals Rodeo (INFR), I would like to thank you for giving us the opportunity to present the 42nd annual INFR.

The INFR is the largest and oldest Native American sporting event in America and is the culmination of numerous qualifying events. In 2018, we will be celebrating our 43rd annual event in Las Vegas, NV at the South Point Event Center on October 23-27, 2018. We will once again welcome over 450 contestants and 25,000 spectators from the United States and Canada.

The 2018 Tour schedule is filling up fast and I would like to invite you to enjoy one of the Tour Rodeos in your community. I guarantee that you will not be disappointed with the quality our Indian Cowboys and Cowgirls bring to the Arena.

Again, on behalf of the INFR Commissioners, Members, and Staff I thank you all for your continued support to the sport of Professional Indian Rodeo.

Sincerely,



Michael "Bo" Vocu, President

Indian National Finals Rodeo

Head Quarter Office

Memberships 2017

REGIONS	Total Members	Region Payments
IRCA #1	233	\$12,605.00
WSIRA #2	85	\$4,210.00
UIRA #3	179	\$12,810.00
NPIRA #5	149	\$9,310.00
NNRA #6	341	\$13,910.00
GPIRA #7	144	\$7,350.00
AMAIRA #8	196	\$11,805.00
KMIRA #9	56	\$3,795.00
NANCA #10	80	\$4,165.00
SWIRA #12	155	\$8,835.00
EIRA #13	42	\$2,705.00

INFR Membership

Membership	Total Members	
Stock Contractor	49	\$16,100
Judges	15	\$2250
Timers	13	\$1950
Pick-up men	9	\$1350
Bull Fighters	8	\$1200
Personnel	16	\$800
Total		\$ 23,650

Regions – Rodeo

REGIONS	Region Rodeos	Tour Rodeos
IRCA #1	13	4
WSIRA #2	8	1
UIRA #3	7	1
NPIRA #5	6	1
NNRA #6	11	1
GPIRA #7	6	4
AMAIRA #8	6	3
KMIRA #9	6	1
NANCA #10	8	1
SWIRA #12	7	1
EIRA #13	6	1

Central Entries

Tour Rodeo's	# of Entries
Florida	64
Greysnow, OK	348
Peridot	239
Page	324
Wheeler	305
Saddle Lake	211
Muscogee	387
Lame Deer	309
Morley	390
Browning	426
Standoff	427
Sarcee	496
PineRidge	311
Siksika	299
Fort Hall	391
Perkins	345
Rosebud	278
Manderee	309
Eagle Butte	333
TOTAL	6192

Tour Rodeo Payouts

Tour Rodeo's	Pay Outs
Florida	21,995.35
Greysnow	70,339.42
Peridot	37,247.88
Page	43,537.04
Wheeler	55,506.22
Saddle Lake	38,803.28
Muscogee	79,628.34
Lame Deer	46,413.44
Morley	40,138.00
Browning	54,422.24
Standoff	61,594.59
Sacree	114,299.85
PineRidge	51,811.28
Siksika	38,985.56
Fort Hall	53,920.28
Perkins	71,988.02
Rosebud	66,566.20
Manderee	50,963.92
Eagle Butte	59,544.30
Total payouts	1,057,825.21

2017 Tour Rodeo – Tour Champ Payouts

Year to Date Winners 2017		Other Winners 2017	
Quinton Inman	\$19,190.09	Leonard Williams Sr.	\$11,361.99
Nolan Conway	\$15,784.61	Spider Ramone	\$8,550.25
Spider Ramone	\$13,418.44	Victor Begay	\$6,588.94
Nelson Long	\$13,279.46	Ted Hoyt	\$6,188.30
Troy Crawler	\$13,179.72	Jake Long Brake	\$5,830.83
Sammy Jo Bird	\$12,733.05	Britt Givens	\$5,492.79
Denton Begay	\$11,917.97	Allen Fisher	\$5,188.04
Jacoby Johns	\$11,523.14	Ginger Cohea	\$4,915.26
Wyatt Betoney	\$11,052.92	Nyis Colliflower	\$4,836.39
Colin Begay	\$11,037.28	Ken Augare	\$3,826.72
Other Contestants	\$924,710.14	Other Contestants	\$190,111.60
TOTAL	\$1,057,825.82		\$252,891.11

Tour Rodeo Event Payouts 2017

Events	Amount
Bareback	\$64,613.81
Bulls	\$48,272.61
Calf Roping	\$122,155.33
Barrels	\$134,153.98
Header	\$187,090.66
Heeler	\$187,090.66
Ladies Breakaway	\$135,740.50
Saddle Bronc	\$77,473.51
Steer Wrestling	\$101,234.76
Sr. Breakaway	\$54,904.67
Sr. Heeler	\$53,990.03
Sr. Header	\$53,990.03
Jr. Barrels	\$38,847.98
Jr. Breakaway	\$35,422.49
Jr. Bulls	\$15,735.91
TOTAL	\$1,310,716.93

2017 - Tour Champions

Bareback Riding - Jacoby Johns

Saddle Bronc Riding - Jeremy Meeks

Bull Riding - Tustin Daye

Steer Wrestling - Nolan Conway

Tie Down Roping - Quinton Inman

Team Roping Header - Colin Begay

Team Roping Heeler - Spider Ramone

Ladies Breakaway Roping - Bailey Bates

Ladies Barrel Racing - Sammy Jo Bird

2017 Jr – Sr INFR Tour Champions

Junior Bull Riding - Bo Tyler Vocu

Junior Breakaway Roping - Rance Nez

Junior Barrel Racing - Ginger Cohea

Senior Breakaway Roping - Allen Fisher

Senior Team Roping Header - Leonard Williams Sr.

Senior Team Roping Heeler - Spider Ramone

2017 Indian National Finals Rodeo

World Champions

BAREBACK – CODY PARKER

STEER WRESTLING – NOLAN CONWAY

SADDLE BRONC – JAY JOAQUIN

TIE DOWN ROPING – DONOVAN YAZZIE

LADIES BARREL RACING – ROCKSIE MARCHAND

LADIES BREAK AWAY – BAILEY BATES

TEAM ROPING – TRAVIS THOM – TAD WILLIAMS

BULL RIDING – TYLER ROGERS

2017 JR/SR World Champions

SR BREAK AWAY – LEONARD WILLIAMS, SR

SR TEAM ROPING – RUDY BLOSSOM – NORBERT GIBSON

JR BREAK AWAY – DEAN HOLYAN

JR BARREL RACING – ALEXANDA BEGAY

JR BULL RIDING – CADEN BUNCH

2017 INFR World Champions invited to compete at The American

2017 INFR Champions will compete at Denver All Star Rodeo

413 Qualifiers to INFR

2017 Daily Attendance

Tuesday, November 7	2706
Wednesday, November 8	3262
Thursday, November 9	4725
Friday, November 10	6063
Saturday, November 11	6048

2017 INFR Payouts

Events	Amount
Bareback	\$45,500
Bulls	\$46,000
Calf Roping	\$51,000
Barrels	\$51,000
Header	\$51,000
Heeler	\$51,000
Ladies Breakaway	\$51,000
Saddle Bronc	\$46,000
Steer Wrestling	\$51,000
Sr. Breakaway	\$15,600
Sr. Heeler	\$15,600
Sr. Header	\$15,600
Jr. Barrels	\$12,400
Jr. Breakaway	\$12,400
Jr. Bulls	\$11,600
TOTAL	\$526,700

2017 INFR Expenditures

Expenditures	2017
Source	Amount
Prize Money	\$351,000.00
Stock Feed	\$10,000.00
Stock Contractor	\$100,400.00
South Point	\$109,292.78
Hotel room	\$38,440.00
Insurance	\$9,600.00
Programs	\$5,000.00
Back Numbers	\$15,860.00
Saddles	\$34,750.00
Buckles	\$46,000.00
Welcome Reception	\$14,500.00
All Around	\$15,600.00
Scholarships	\$5,000.00
Horse of year	\$3,500.00
Advertising	\$28,000.00
Supplies/office	\$25,000.00
VIP	\$13,800.00
Personnel	\$98,000.00
Copy right License	\$1,015.00
Hall of Fame	\$6,800.00
Video	\$25,500.00
Webcast	\$5,000.00
Total Budget	\$962,057.00

Media

Webcast numbers – 65,000

Facebook Live – 32K followers

Live videos watched – 24,000

HRTV

Televised the Short-go of the 2017 rodeo. The INFR will be televised 30 times throughout 2018 beginning in March. The network estimates 60 million people will see the rodeo because of the repeated viewing schedule. The number of broadcasts has increased due to the positive response from viewers. Additionally, HRTV will also have a link on their website for individuals to view the rodeo even if they are not Dish customers.

Other

- Youth Workshops – Provided by NADC
- Financial awareness, banking, and budgeting was a workshop provided to the Jr contestants at the INFR.
- 22 Professional Development workshops were open to any and all during the 5-day event. These workshops were held in the convention center at South Point

Volunteers

Arena Doctors

Dr. Steven Williamson is an enrolled member of the Blackfeet Tribe and is a family Medicine Doctor in Billings, Montana which is affiliated with the Billings Clinic. He received his medical degree from the University of Washington School of Medicine and has been practicing for 20 years. He works at the Billings Clinic which specializes in Family Medicine. Steve has been volunteering at the INFR since 2001.

Diabetes Awareness - Dr. Steve continues to promote the INFR Diabetes Awareness each year. He hosts the Walk with the Doc and this past year over 300 contestants, stock contractors, INFR personnel, and Fans joined him.

Dr. Tom Matheson received his medical degree from Baylor College of Medicine and began his career working at the IHS hospital at San Carlos, AZ. He then moved to Oregon where he was in private practice doing Family Practice medicine. He recently retired this past October after practicing medicine for over 55 years. Dr. Tom has been volunteering with the INFR for the past 8 years.

Dr. Blair Matheson received his education at Stanford University. He lives in Bismarck, North Dakota and works as the Medical Director of National Medical Resources and provides surgical and emergency medicine services. He has been practicing surgery and emergency medicine for 25 years. Doctor Blair started in 2007 with the INFR.

Chiropractors

Served 354 Contestants and Fans at the 2017 INFR

Dr Bryan Kolozsi - received his BS from Denison University in 1989 and his Doctor of Chiropractic from Palmer College of Chiropractic West in 1998. The following year he completed his CCSP at LACC. He lives in San Francisco Bay Area and runs solo practice in Menlo Park. He has been a Chiropractor for the PRCA since 1999 and for the INFR since 2007.

Dr Finbarr Mulvey - received his BA from Loyola Marymount University and obtained his Doctorate degree from Los Angeles College of Chiropractic. He lives in Escondido, California and runs his own practice. He has been a Chiropractor for the PRCA since 1997 and for the INFR since 2002.

Suicide Awareness – Faith Holyan, continues to help bring awareness to teen suicide. She hosted a bowling tourney for contestants of the INFR.

2017 INFR Vendors

There were 54 vendors and booths at the 2017 INFR

2017 INFR Sponsors

Blackfeet Housing Authority

BMM Labs 1000

Boot Barn

CIHAND

Classic - Equibrand Products

Cooper tires

Falmouth Institute

Fort McDowell Yavaipi Nation

Rusty and Mary Garrett

Inter-tribal Buffalo Council

Iowa Tribe of Ok

Lark Inc.

Las Vegas Events

National Indian Gaming Association

Roper

Southern California Tribal Chairman's Association

Trillium

Wheeler

Ram Rodeo

Lucas Oil

Protect the Harvest

Tribal Flags that participated in the INFR - Parade of Nations

Ak-chin

Fort McDowell Yavapai Nation

Iowa Tribe of Ok

Lil Wat Nation

Navajo Nation

Tsuu tina

Piikani (Brocket) Peigan

Gila River Indian Community

Fort Peck Tribe

Barona Tribe

Pala Tribe

Soboba

Sycuan Tribe

Yoche Dehe Wintun Nation

San Pasqual Tribe

Rincon Tribe

Blackfeet Tribe

New to 2017

New Partnerships

- Lucas Oil and Protect the Harvest

Other

INDIAN NATIONAL FINALS RODEO COWBOY DOWN FUND

With the generosity of Rusty and Mary Garrett together with the INFR, the Indian National Finals Rodeo Cowboy Down Fund will be started for the rodeo season 2018. Rusty and Mary Garrett and the INFR are committed to supporting today's professional Indian rodeo athletes in all aspects of Rodeo life.

The INFR Cowboy Down Fund will lend a helping hand to the INFR professional rodeo athletes and their families in the event of serious injuries resulting from participation at an INFR sanctioned event.

The INFR thanks Rusty and Mary Garrett for establishing the INFR Cowboy Down Fund and look forward to it growing each rodeo season. "Kimmappittpsin" (Blackfeet) be kind and respectful to all.

Mission Statement: To provide some financial assistance to Native American Rodeo athletes injured from participation at an INFR sanctioned event.

Stetson Sports Medicine Group

Tyler Oberlander - MS LAT ATC EMT – Works at the Great Plains Health Center in North Platte, NE. Tyler is an athletic trainer and an EMT. He is a member of the Oglala Lakota Tribe. Tyler attended the 2017 INFR for 2.5 days, he provided 44 treatments to contestants at that time.

The INFR is proud to announce that the Sports medicine group will be sponsored by Stetson at the INFR 2018.

INFR 2018

INFR 2018: October 23 – 27, 2018 at the South Point Event Center in Las Vegas, NV.

- New On-Line Entries - Starting this 2017-2018 INFR Season we have a new on-line renewal and payment system through KCI
- The INFR will be bringing back the Consolation Round which is the bottom 15 contestants going into the final go round.
- New Partnership with PBR and WCRA: More to come on this.

2018 Projected Budget

Expenditures	2018
Source	Amount
Prize Money	\$400,000.00
Stock Feed	\$12,942.00
Stock Contractor	\$100,400.00
South Point	\$107,292.78
Hotel room	\$38,440.00
Insurance	\$9,600.00
Programs	\$5,000.00
Back Numbers	\$15,860.00
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Personnel	\$98,000.00
Copy right License	\$1,015.00
Hall of Fame	\$6,800.00
Video	\$26,000.00
Webcast	\$5,000.00
Total Budget	\$1,012,499.78