

INDIAN NATIONAL FINALS RODEO

40 YEARS



RIDING WITH TRADITION

MISSION STATEMENT

It is the mission of the Indian National Finals Rodeo to provide, promote, and preserve the advancement of Professional Indian Rodeo by empowering families, youth, and communities through positive role modeling, educational opportunities, competition, culture and tradition.

OBJECTIVES

- Promote Professional Indian Rodeo opportunities for members
- Increase educational endeavors of the INFR Members
- Advance the knowledge and pride of Indian Rodeo
- Provide advancement in Professional Indian Rodeo with Tribes and Tribal Entities, and
- Continue to provide cultural and historical concepts to the perseverance of the Indian National Finals Rodeo.

INDIAN NATIONAL FINALS RODEO



INFR COMMISSION

The INFR commissioners are recognized as the legal governing body of the Indian National Finals Rodeo, Inc. a registered 501c(3) nonprofit corporation.

What is the purpose of the INFR Commission (Board of Directors):

A board is a group who together, advances a mission and guides and oversees an organization for the common good on behalf of the community

The Board of Commissioners receives NO money or other benefit from their position with the INFR.

INFR COMMISSIONER ROLES AND RESPONSIBILITIES

Governance:

- Attend commissioner meetings
- Fundraise for the INFR to ensure proper financial oversight and protection of resources
- Provide oversight including their fiduciary duty and duties of obedience, loyalty and care
- Reinforce the commission's decisions
- Ensure legal and ethical integrity and maintain accountability
- Ensure effective organizational planning (short-term and long-term)
- Enhance INFR's public standing
- Foster and develop relationships and partnerships
- Conduct quarterly meetings with regions
- Support the General Manager and personnel

INFR COMMISSIONER ROLES AND RESPONSIBILITIES

Communication:

- Communicate information in a timely manner
- Communicate with:
 - General Manager
 - Region Presidents
 - INFR Members
 - Commissioners
 - Sponsors

INFR COMMISSIONER ROLES AND RESPONSIBILITIES

Leadership:

- Demonstrate leadership and lead by example
- Fully participate in commissioner meetings for the benefit of the INFR
- Attend INFR sanctioned and tour rodeos in various regions
- Make themselves available to INFR members

INFR COMMISSIONER ROLES AND RESPONSIBILITIES

Regulation:

- Develop and approve the INFR association rules and policies
- Enforce the INFR rules and policies
- Support the decisions and needs of the INFR judges
- Be responsive to the effects of the rules once implemented
- Ensure the regions and members have access to the official rules and INFR staff who can clarify if disputes arise
- Ensure regions and members have access to training and education on the rules

INFR HEAD QUARTER OFFICE

Administration:

- Manages all administrative needs of the Indian National Finals Rodeo organization including budgeting, fundraising, and personnel
- Serves as the fiscal agent including processing vouchers, taxes, and office, payroll, and INFR expenses. Also, reconciles accounts and manages accounts receivables including sponsorships, donations, and membership dues
- Coordinates commissioner meetings
- Creates, updates, and implements all INFR policies, procedure, and forms
- Works with commissioners on rulebook changes annually and serves as the chair for rulebook committees (INFR, Junior, and Senior rodeos)
- Creates and implements all marketing, public relations, and fundraising plans
- Builds and strengthens relationships and contracts with sponsors, funders, and event partners

INFR HEAD QUARTER OFFICE

Membership:

- Processes all memberships, assigns numbers, and ensures proper documentation
- Enters, maintains, and distributes electronic membership information
- Sends out all membership cards and rulebooks
- Maintains and distributes INFR blacklist and billing
- Distributes weekly membership list and blacklist to regions
- Handles membership complaints and concerns

INFR HEAD QUARTER OFFICE

Regions:

- Processes membership payments to regions
- Processes and distributes Region Contracts
- Maintains Region contract files and correspondence
- Requests region standings and blacklist
- Updates region contact list
- Requests region rodeo schedules
- Distributes Tour rodeo applications and correspondence
- Receives and maintains tour rodeo applications
- Updates tour standings

INFR HEAD QUARTER OFFICE

Communication:

- Maintains the INFR website and facebook page
- Updates all membership, region, and tour rodeo information on the website
- Creates and distributes INFR newsletter to membership
- Posts all tour rodeo results on the website
- Corresponds in a timely manner with regions to communicate training opportunities, rulebook changes, and other pertinent information
- Creates and distributes public relations materials including press kits, newspaper articles, and press releases as well as working with media representatives

ASSOCIATION STRUCTURE

- Money flows up for a number of reasons:
 - Cost of Finals
 - Administrative costs
 - INFR assumes responsibilities for outcomes

WHAT REGIONS CAN DO

Expand the functions and size of the region board

Fundraise: Increase sponsorships, have fund raisers

Involve membership in fundraising efforts

Increase public relations activities

Expand number of stakeholders (local governmental departments, chamber of commerce etc)

INFR REGIONS

The INFR Region boards work collectively with the objective to serve the best interest of the region's members. The board, as representatives of an INFR region support the mission and objectives of the Indian national Finals Rodeo, Inc. The board has no responsibility to non-members.

ROLES AND RESPONSIBILITIES REGION BOARDS

The President, or designee, is the spokesperson for the region and does not make decisions without board approval.

Duties:

- Communicate with INFR head quarters
- Ensure they understand the rules and policies of the INFR
- Communicate information from INFR headquarters to members
- Be accountable to their region
 - Financially
 - Ethically
 - Legally
- Support the Mission and goals of the INFR
- Support INFR's rule book
- Demonstrate leadership
- Meet deadlines set by the commission
- Work with committees in approving tour and region rodeos and finals
- Ensure region rodeos and finals adhere to INFR requirements and the rule book
- Look after the interest of all INFR members

FUTURE INFR GOALS

- 40 by 40: 2015 will mark the 40th anniversary of the INFR; the goal will be to have the purse money at \$40,000 for each event.
- Reward stock contractors for the quality of stock they bring to the INFR
- Continue to improve the Finals each year
- Showcase our members at the INFR
- Showcase our Champions at the Denver All-Stars event
- Showcase our Champions at the American event
- Showcase our members who qualify for the NFR
- Continue to Market the INFR through various media and other outlets
- Other – Pow-wow

MARKETING INFR

- 6 annual ready-to-use stories
- Social media
- Connecting news outlets with the regions
- Utilizing tribal/community resources—newsletters, websites, events
- Expanding events in Las Vegas during the Finals